



WUTR
201 Humboldt Street
Rochester, NY 14610

Brightside Communications
PO Box 2404
Binghamton, NY 13902

Contract # 1447196

Schedule Dates 10/13/16-10/23/16
Advertiser Rob Bauer/Oneida County Court Judge/Rep/NY (8
Agency Brightside Communications (22226)
Product Political - Candidate Other (1066)
Brand Committee to Elect Rob Bauer Judge (567569)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name Datta,Bijoy
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/12/16
Last Modified 10/12/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$447.00
Net Total \$2,533.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	32	\$2,980.00
Grand Total:	32	\$2,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	5A- ABC Morning News					1							Utica (WUTR)		10/12/16
1.1	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5A- ABC Morning News					1				1	\$10.00	\$10.00	Utica (WUTR)		10/12/16
2.0	Revised Line / SPOT	10/17/16-10/21/16	4	:30	5A- ABC Morning News		1		1		1						Utica (WUTR)		10/12/16
2.1	Normal Line / SPOT	10/17/16-10/21/16	4	:30	5A- ABC Morning News		1		1		1			3	\$10.00	\$30.00	Utica (WUTR)		10/12/16
3.0	Revised Line / SPOT	10/18/16-10/20/16	4	:30	7A- Good Morning America			1		1							Utica (WUTR)		10/12/16
3.1	Normal Line / SPOT	10/18/16-10/20/16	4	:30	7A- Good Morning America			1		1				2	\$60.00	\$120.00	Utica (WUTR)		10/12/16
4.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	7A- Good Morning America						1						Utica (WUTR)		10/12/16
4.1	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7A- Good Morning America						1			1	\$60.00	\$60.00	Utica (WUTR)		10/12/16
5.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	9A- Live! With Kelly & Michael					1							Utica (WUTR)		10/12/16
5.1	Normal Line / SPOT	10/13/16-10/13/16	4	:30	9A- Live! With Kelly & Michael					1				1	\$50.00	\$50.00	Utica (WUTR)		10/12/16
6.0	Revised Line / SPOT	10/17/16-10/21/16	4	:30	9A- Live! With Kelly & Michael		1		1		1						Utica (WUTR)		10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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6.1	Normal Line / SPOT	10/17/16-10/21/16	4	:30	9A- Live! With Kelly & Michael		1		1		1			3	\$50.00	\$150.00	Utica (WUTR)		10/12/16
7.0	Normal Line / SPOT	10/17/16-10/21/16	4	:30	11A- The View		1		1		1			3	\$40.00	\$120.00	Utica (WUTR)		10/12/16
8.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11A- The View					1				1	\$40.00	\$40.00	Utica (WUTR)		10/12/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5P- Ellen						1			1	\$70.00	\$70.00	Utica (WUTR)		10/12/16
10.0	Normal Line / SPOT	10/18/16-10/20/16	4	:30	5P- Ellen			1		1				2	\$70.00	\$140.00	Utica (WUTR)		10/12/16
11.0	Revised Line / SPOT	10/18/16-10/20/16	4	:30	5:58P- WUTR Eyewitness News at 6			1		1							Utica (WUTR)		10/12/16
11.1	Normal Line / SPOT	10/18/16-10/20/16	4	:30	5:58P- WUTR Eyewitness News at 6			1		1				2	\$125.00	\$250.00	Utica (WUTR)		10/12/16
12.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	5:58P- WUTR Eyewitness News at 6						1						Utica (WUTR)		10/12/16
12.1	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5:58P- WUTR Eyewitness News at 6						1			1	\$125.00	\$125.00	Utica (WUTR)		10/12/16
13.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	6:30P- ABC World News Tonight					1							Utica (WUTR)		10/12/16

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13.1	Normal Line / SPOT	10/13/16-10/13/16	4	:30	6:30P- ABC World News Tonight					1				1	\$300.00	\$300.00	Utica (WUTR)		10/12/16
14.0	Revised Line / SPOT	10/17/16-10/21/16	4	:30	6:30P- ABC World News Tonight		1		1		1						Utica (WUTR)		10/12/16
14.1	Normal Line / SPOT	10/17/16-10/21/16	4	:30	6:30P- ABC World News Tonight		1		1		1			3	\$300.00	\$900.00	Utica (WUTR)		10/12/16
15.0	Revised Line / SPOT	10/17/16-10/21/16	4	:30	11:01P- WUTR Eyewitness News at 11		1		1		1						Utica (WUTR)		10/12/16
15.1	Normal Line / SPOT	10/17/16-10/21/16	4	:30	11:01P- WUTR Eyewitness News at 11		1		1		1			3	\$70.00	\$210.00	Utica (WUTR)		10/12/16
16.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	11:01P- WUTR Eyewitness News at 11					1							Utica (WUTR)		10/12/16
16.1	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11:01P- WUTR Eyewitness News at 11					1				1	\$70.00	\$70.00	Utica (WUTR)		10/12/16
17.0	Revised Line / SPOT	10/23/16-10/23/16	4	:30	8A- Good Morning America Weekend								1				Utica (WUTR)		10/12/16
17.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	8A- Good Morning America Weekend								1	1	\$50.00	\$50.00	Utica (WUTR)		10/12/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- This Week								1	1	\$35.00	\$35.00	Utica (WUTR)		10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

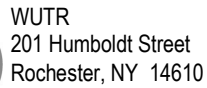
Date:

Accepted-Station:

Date:

Comments:

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